

Why Bluenomics?

„Having worked as an economist/analyst since 1996, I keep encountering the same old problems time and again:

- I need data but find it difficult/expensive/time-consuming to get what I want.*
- I want to see how the economic indicators have changed over time.*
- I want to compare developments internationally and rank countries by various factors.*
- I want to download data into MS Excel and update with a single click.*

As an economist/analyst, I find these needs so elementary and was wondering: Why is there no website providing such easy access to economic time series?

Clients and friends also often asked me to provide this kind of information, and years down the line, I decided to create precisely this website myself.

With the support of a small, but very strong team, BLUENOMICS was born."

Anne-Françoise Blüher, founder

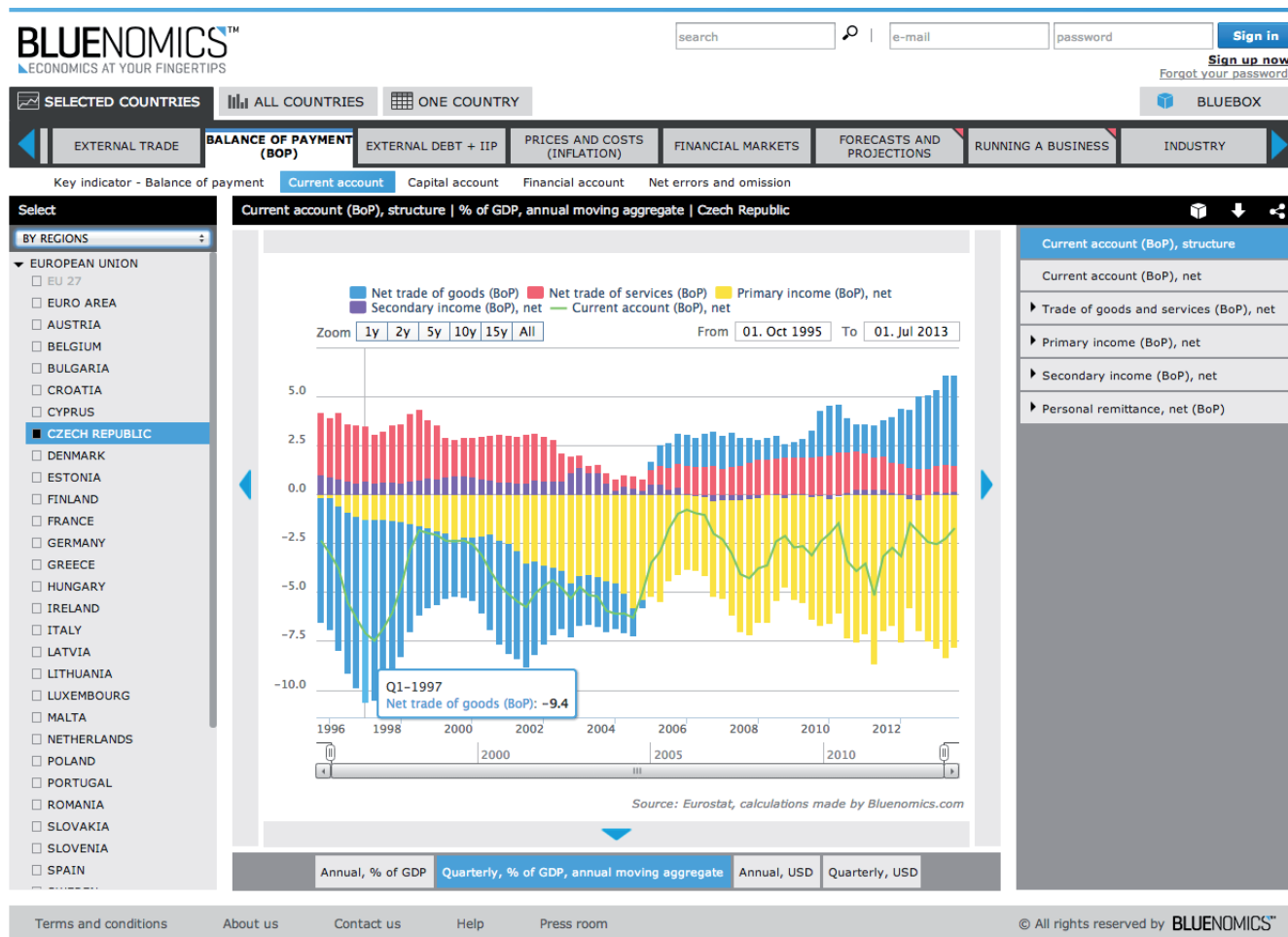


Features & Benefits

Speeds up the search for information enormously.

User-friendly platform with visual **attractive presentation**.

An adviser at your side **24 hours a day**.



What you won't find elsewhere:

- global coverage
- thematic pages
- international comparison
- ready-made charts
- easy data export
- all in one

All this for the price of a
daily newspaper
275 Euro/year/subscription
Business account

Goethe wrote poetry, **Mozart** composed musique, we create **BLUENOMICS**

We select from **150 million** time series:

- macroeconomic data and forecasts
- financial markets
- doing business
- demographics
- labour market
- external trade
- environment
- education
- industry
- energy
- and others

In addition:

+ **we adapt** content according to your needs

For professionals:

+ **dynamic export**
+ **thematic pages:** e.g. Doing Business

Our priorities:

Accessibility – fundamental data for free

Transparency – easy access and clear arrangement

Independence – we do not belong to any institution or organisation

Objectiveness - only data from official sources (Eurostat, Worldbank, OECD and others)



Visitors like

www.bluenomics.com

- **7 minutes**/visit on average
- **17 pages**/visit on average
- **>50%** of returning visitors
- **>10%** of visitors browse for more than 30 minutes
- **try us right away!**