

Lisbon, February 23, 2017

Dear colleagues,

We would like to take this opportunity to wish you a happy and successful year, and inform you that Nova School of Business and Economics is launching **two summer school programs** for undergraduate students in July 2017:

**International Business Summer Course (9-22 July)**

For overseas undergraduate students in Business Management.

Nova SBE, the leading Portuguese business school, is uniquely placed to offer a summer school that mixes state-of-the-art short courses on International Management and related subjects with unique knowledge of how internationally-minded Portuguese firms exploit business opportunities. In sum, rigorous academic knowledge blended with an in situ introduction to successful Portuguese firms is what we wish to offer our undergraduate foreign students.

Program features:

- 2-week session taught in English, to give an insight of the international business environment with a focus on the European market and its strategic positioning
- Four courses, each involving eight hours in-class teaching, offered in the mornings: Modern and Contemporary History; International Business; Strategy and Cross-cultural Management
- Four visits to corporations (Tuesdays and Thursdays) held in the afternoon
- One day per week (Wednesdays) for cultural sightseeing
- You can earn credits (ECTS) that can be transferred to a higher education program
- Participants receive a Certificate and Transcript of Records
- Location: Nova SBE Campolide Campus
- Fees: € 3000 (included: administrative fees; master classes; social events; company visits; cultural sightseeing & accommodation)

More info at:

<http://www.novasbe.unl.pt/pt/international-business-summer-course>



### **The Future of your work Summer School (16-28 July)**

For undergraduate students considering their transition into the job market or further pursuing their studies in a Master program.

During 2 intense weeks students will understand and experience how different organizations in various sectors operate and the career paths they offer. They will work closely with the executives and senior professionals of these organizations to explore scenarios for the future of (your) work. They will build an international network and learn from the best about careers, making meaningful choices and develop their own career compass to support them in their work and educational choices. All this while having fun in one of the hottest spots in Europe at the moment!

Program features:

- 2-week session taught in English, covering different sectors & organizations
- Master classes on International Business; Social Entrepreneurship and Public Sector Management
- Social activities
- You can earn credits (ECTS) that can be transferred to a higher education program
- Location: Nova SBE Campolide Campus & Cascais Naval Club
- Fees: € 1 950 (included: master classes; administrative fees; social events; company visits; sports activities. Not included: accommodation)

More info at:

<http://www.novasbe.unl.pt/pt/future-of-your-work>



Nova SBE partner schools students have a reduced tuition rate (please contact us). Applications run from March 2017 through our school's website.

In case of any questions, please do not hesitate to contact us:

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Warm regards,  
Patrícia Poças