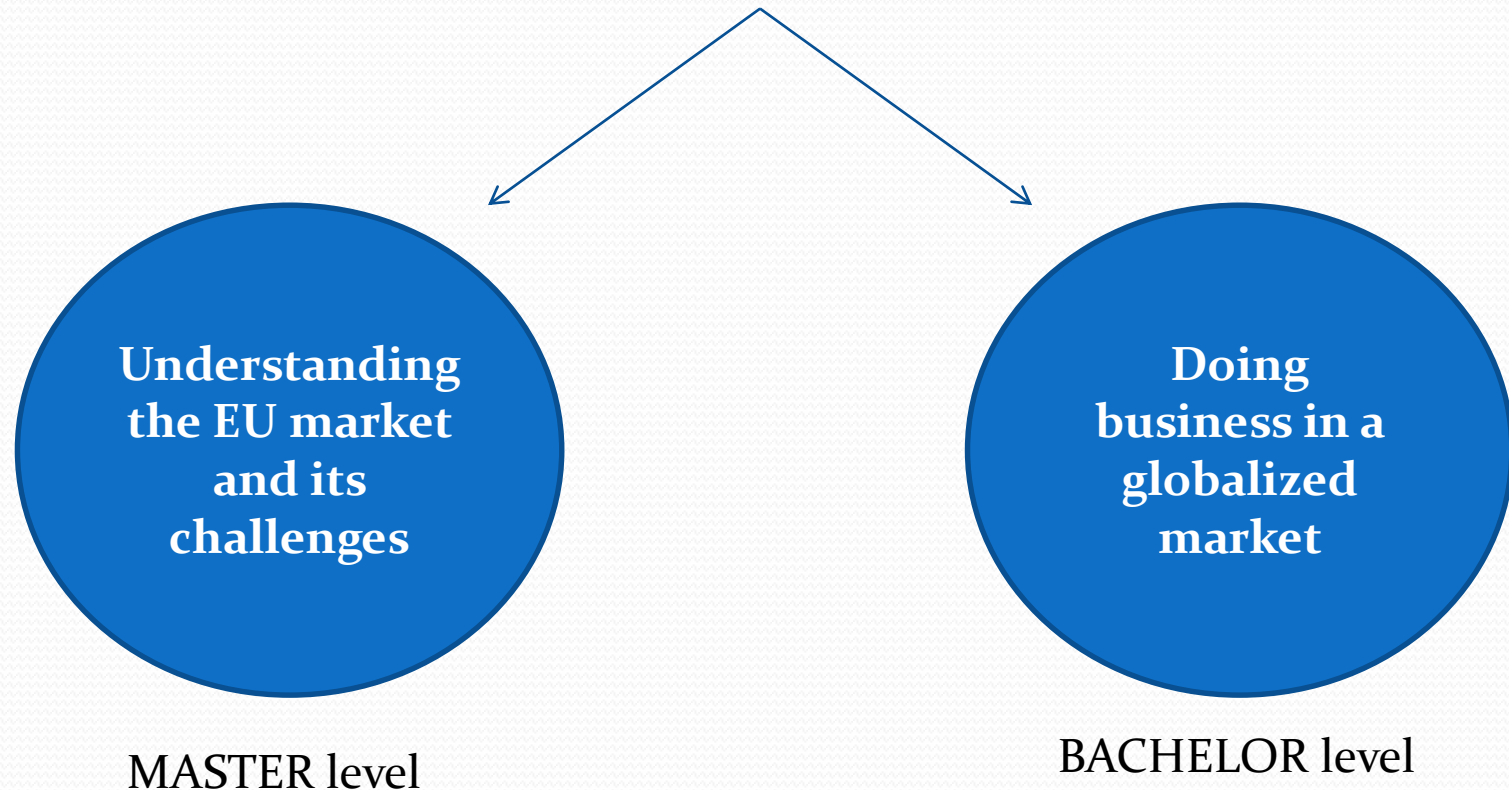


# ICHEC Summer Program 2017

# 1. The program

**2 TRACKS**



# 2. Courses

## 2 TRACKS

- **Understanding the EU market and its challenges (5ECTS credits)**
  - European History and Institutions
  - European Management : specificities and challenges
- **Doing business in a globalized market (5ECTS credits)**
  - Intercultural negotiation and communication
  - Marketing practices : a cross-cultural approach

# 3. Activities



*Company visit  
- DUVEL -*



*Visit of Brussels*



*EU Parliament*

*EU Commission*



# 4. Accommodation

Aparthotel Adagio Brussels Centre Monnaie (+745€)



# 5. Practical info

- Dates: July 1<sup>st</sup> – 15<sup>th</sup> 2017
- Price: 1.475€ (-10% for partner universities)
  - Includes: courses & course material, activities, company visits, welcome & goodbye dinner, coffee breaks and transport in Brussels.
  - Does not include: Transport to/from Belgium, visa, international medical insurance, accommodation, meals, and personal expenses.
- Deadline to register: April 16
- Minimum number of participants: 10