



# University of Economics, Prague

Faculty of Finance and Accounting



## The 16<sup>th</sup> Annual Conference of Faculty of Finance and Accounting ACFA 2015 Scientific Programme

### **Conference programme 29 May 2015**

**08:30 – 09:00**

*Registration – Room 104 New Building*

**09:00 – 09:15**

*Opening ceremony – Room 209 Rajská Building*

**09:30 – 15:00**

*Presentation of accepted papers in parallel sessions*

**15:15 – 15:30 (Expected time – may change upon the actual development in sessions)**

*Closing ceremony and Best Papers Award – Conference Room 20 New Building*

**Session 1 “Accounting and Auditing” /Conference room 139 New Building/**

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<b>Petr CERMAK:</b> <i>Customer Profitability Analysis and Customer Life Time Value Models: Portfolio Analysis</i>	<b>92</b>
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<b>Jiri HAMMER:</b> <i>II Overheads in State Organisational Units</i>	<b>146</b>
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