

BIN YI ZHANG

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PROFILE

- Present **PhD candidate** at the Institute of Economic Studies, Charles University
- **MSc in Economics** at the University of East Anglia
- **B.Sc. Business Finance and Economics** at University of East Anglia **1st Class**
- Excellent analytical and communication skills
- Bilingual in Mandarin (native) and English (Fluent)
- Innovative and creative approaches to solving problems
- Research Orientated and result driven Person

EDUCATION

Sep 2018 – Present **Institute of Economic Studies, Charles University, Czech Republic**

Phd Candidate: Economic theory

Research Interests: Energy Economics, Financial Econometrics

Sep 2016 – Sep 2017 **University of East Anglia, Norwich, UK**

MSc Economics

Key Modules: Economics, Finance, Econometrics

Sep 2014 – Sep 2016 **University of East Anglia, Norwich, UK**

BSc Business Finance and Economics

Key Modules: Economics, Corporate Finance, Accounting, Econometrics

EMPLOYMENT HISTORY

SEP- 2018- Present **Institute of Economic Studies. (Teaching Assistantship), Prague**

Teaching Assistantship: Corporate Finance

- Preparation in seminar materials for a Master course “Corporate Finance” every week.
- Teaching sessions for a total 43 students every week.
- Responsible for grading student homework
- Assisted lecture leader in preparing teaching content.

Jan 2018 – Jun 2018 **Marcpoint Technology Ltd. (Consumer Insight Analysts), Shanghai**

MarcPoint is a small sized enterprise based in Shanghai which specializes in providing strategic market intelligence by investigating consumer behaviours.

Consumer Insight Analysts:

- Handled consumer-based market information research and associated data analysis.
- Applied the Big-Data Approach to define and target the potential market segmentation based on consumer behaviours and product characteristics.
- Responsible for offering reliable solutions and commercial suggestions to enhance clients’ strategic marketing development in the Chinese Market.
- Customised marketing strategies and communication methods in assisting clients to achieve its business objective effectively.
- SQL Server and Python based data analysis.

Jun 2016 – July 2017 **4C Offshore Ltd (Market analysts), Lowestoft, UK**

4c offshore limited is a small firm which specialises in the offshore wind industry.

Market Analyst

- Fundamental market research about Chinese renewable energy market
- Responsible for building long term customer relationships via telephone communication and E-mail.
- Estimated Chinese offshore industry growth in accordance with existence database.
- Document preparation for updating industrial report about Chinese offshore wind farm market.
- IBM Note and Microsoft Access Data Entry

Jun 2016 – Dec 2016 **University of East Anglia (Research Assistant), Norwich, UK**

Research Assistant

- Assisted project with high quality research in global financial exchange rate market.
- Assigned to do data-preparations regarding to the research acquires.
- Completed large-scale of data testing and analysis by number of different econometric technics.
- Excel and Stata for data analysis.

Jun 2015 – Aug 2015 **University of East Anglia (Summer Intern), Norwich, UK**

Summer Intern

- Provided my research project leader with quantified Excel formatted verbal information in accordance with a given set of guidance.
- Utilised problem-solving skills to deal with my daily tasks more effectively and accurately. Positive feedback received from my project due to high level of accuracy.
- Enhanced time management skills to become a more productive employee. All tasks were completed efficiently and submitted work in two days before the deadline.

ACHIEVEMENTS

Summer 2016, UEA full-tuition studentship reward

- As the reward to my overall performance level and academic achievements in UEA bachelor programme, I received one of four UEA international student scholarship to fund my studies in master course.

ADDITIONAL SKILLS

Languages: English (Fluent verbal and oral English); Mandarin (Native Speaker)

Computing Skills: Experienced with Data analysis packages (Stata, Excel, SQL, Hive), beginner of Python Data Analysis

References:

Available Upon Request