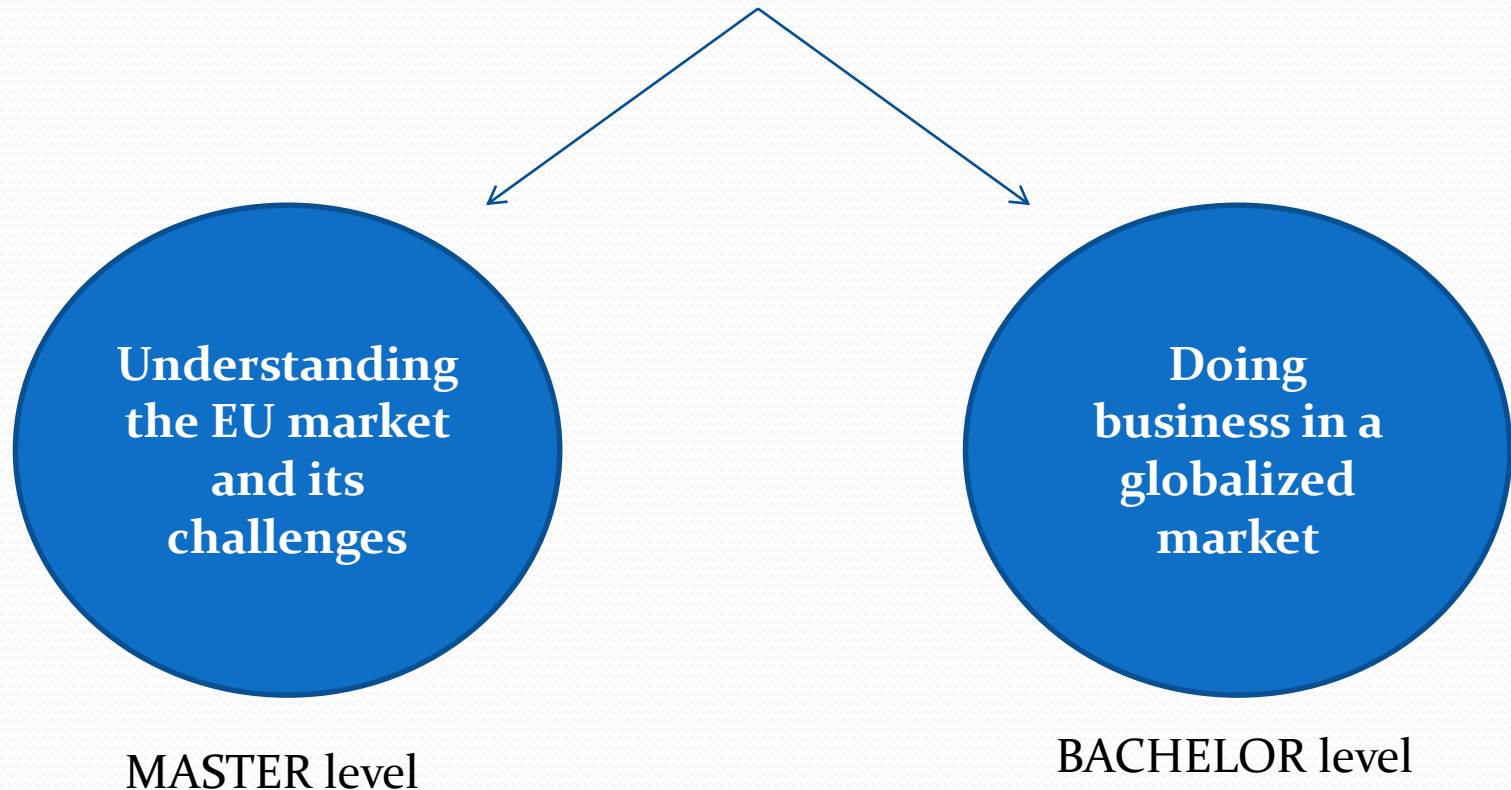


ICHEC Summer Program 2017

1. The program

2 TRACKS



2. Courses

2 TRACKS

- **Understanding the EU market and its challenges (5ECTS credits)**
 - European History and Institutions
 - European Management : specificities and challenges
- **Doing business in a globalized market (5ECTS credits)**
 - Intercultural negotiation and communication
 - Marketing practices : a cross-cultural approach

3. Activities



*Company visit
- DUVEL -*



Visit of Brussels



EU Parliament

EU Commission



4. Accommodation

Aparthotel Adagio Brussels Centre Monnaie (+745€)



5. Practical info

- Dates: July 1st – 15th 2017
- Price: 1.475€ (-10% for partner universities)
 - Includes: courses & course material, activities, company visits, welcome & goodbye dinner, coffee breaks and transport in Brussels.
 - Does not include: Transport to/from Belgium, visa, international medical insurance, accommodation, meals, and personal expenses.
- Deadline to register: April 16
- Minimum number of participants: 10