

## UNC-Charles Visiting Student Program

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- **Purpose of the Program**
  - Provide exposure to doctoral studies for Charles students interested in pursuing a PhD in business (at UNC)
  - Charles students will have an opportunity to audit courses and doctoral seminars in accounting, finance, and economics
  - Students receive course credit at Charles
  - Program is semester-long (approximately August 15-Dec 15 or Jan 1-May 1)



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## Why Get a PhD...in Business?

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- **PhD is entree to an academic career**
  - Research and teaching
- **Business is policy oriented**
  - Inform regulators, policy-makers, and business leaders
    - Regulation of securities markets
    - Taxation policies
      - Global minimum tax
    - International trade rules
    - Leadership in organizations
- **Salaries are very good!!**



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## Why Get a PhD...in Business at UNC?

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- **UNC Kenan-Flagler has a world class faculty**
  - PhDs from Stanford, Chicago, Wharton, MIT, and Berkeley
- **Doctoral Program is collaborative**
  - Approximately 1:1 faculty-student ratio
  - Faculty closely mentor and frequently coauthor with students
    - One Charles student has even coauthored on a study with a UNC KFBS faculty member!
- **Recent UNC Kenan-Flagler graduates have been placed at Michigan, Columbia, Wharton, Rice, Chicago and other top US business schools**



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## Why Get a PhD...in Business at UNC?

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- **UNC is in Chapel Hill – best college town in the US!**
  - **Chapel Hill is a university town**
    - Arts, restaurants, international students
    - Great weather—lots of outdoor activities (hiking, running, etc.) year-round
    - Mountains and beaches nearby
    - Cost of living is affordable compared to other research universities in major cities
    - <https://www.thetravel.com/north-carolinas-most-adorable-college-town/>
  - **Chapel Hill is in the “Research Triangle” formed by Chapel Hill (UNC), Durham (Duke), and Raleigh (NC-State)**
    - High tech and pharma firms
    - RDU International Airport has direct flights to Europe (London, Paris, and Frankfurt)



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## Areas of Concentration

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- **Accounting**
- **Finance and Real Estate**
- **Marketing**
- **Operations and Data Management**
- **Organizational Behavior**
- **Strategy and Entrepreneurship**
  
- **More information**
  - <https://www.kenan-flagler.unc.edu/programs/phd/>



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## Course Offerings

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- **Accounting**
  - **Fall**
    - **Empirical capital markets**
    - **Disclosure theory**
  - **Spring**
    - **Managerial accounting**
    - **Taxation and business strategy**
    - **Seminar in research methods**



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## Course Offerings

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- **Finance and Real Estate**
  - **Fall**
    - Financial economics
    - Asset pricing theory
    - Seminar—household finance
  - **Spring**
    - Seminar—corporate finance theory
    - Empirical corporate finance
    - Applied empirical methods



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## Course Offerings

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- **Marketing**
  - **Fall**
    - Marketing theory
    - Market response models
    - Advances psychometric models for business
  - **Spring**
    - Economic models in marketing
    - Structural models in marketing
    - Bayesian models



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## Course Offerings

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- **Operations and Data Management**
  - **Fall**
    - Theory of operations management
  - **Spring**
    - Game theory models
    - Empirical models in operations management



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## Course Offerings

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- **Organizational Behavior**
  - **Fall**
    - Introduction to OB
    - Motivation
    - Introduction to social psychology
    - Criterial/dependent variables in OB
  - **Spring**
    - Research methods 1
    - Leadership
    - Affect & emotion



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## Course Offerings

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- **Strategy and Entrepreneurship**
  - **Fall**
    - Current topics in strategy
    - Economic perspectives on strategy
    - Seminar in Strategy - Qualitative Methods
  - **Spring**
    - Organizational theory
    - Behavioral approaches to strategy



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## Former Charles students who visited UNC

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- **Mikayel Harutyunyan**
  - Organizational Behavior/Marketing
  - meharutyunyan@gmail.com
- **Jan Bartunek**
  - Finance
  - jan.bartunek@icloud.com



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## Information

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- **How to reach me**
  - **My contact information**

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  - **Kenan-Flagler PhD program:**
    - <https://www.kenan-flagler.unc.edu/programs/phd/>



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